



TECHNORAMA

CODE: INNOVATION ————— 22

CONFERENCE / 2022 05 26

11:00 - 11:05

OPENING SHOW

11:05 - 11:10

WELCOME WORDS

11:10 - 11:30

USER ACQUISITION: DRIVING GROWTH IN MOBILE GAMING

TutoTOONS, Stefano Accossato
Head of UA & Ad Optimisation

11:30 - 11:50

MEET ME IN THE METAVERSE! THE CONTINUUM OF TECHNOLOGY AND EXPERIENCE, RESHAPING BUSINESS

Accenture Baltics, Marks Petrovs
Innovation Project Manager

11:50 - 12:10

REIZ AS A CULTURE, INNOVATIONS AND GROWTH

REIZ TECH, Valdas Šimas, CEO

12:10 - 12:30

PROJECT C-SERVEES: ACTIVATING CIRCULAR SERVICES IN THE ELECTRICAL AND ELECTRONIC SECTOR

AIMPLAS, Vicente Vert Belenguer, Ph.D.,
Construction and Renewable Energies Group

12:30 - 12:35

FINAL REMARKS