

Partnership proposal

TECHNO RAMA'25

LET'S MAKE IT!

2025.05.28

KTU Santaka
Valley



01

About the Event

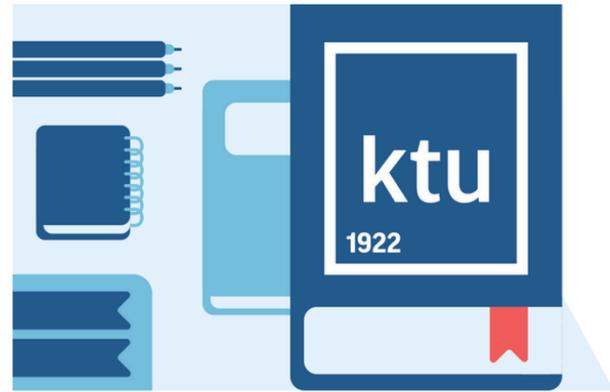
Date of the event
2025.05.28

Venue
KTU „Santakos slėnis“



This year's longest-running innovative technology exhibition competition at KTU, "Technorama", invites creators of innovations and technology enthusiasts to meet on May 28th at KTU "Santaka Valley".

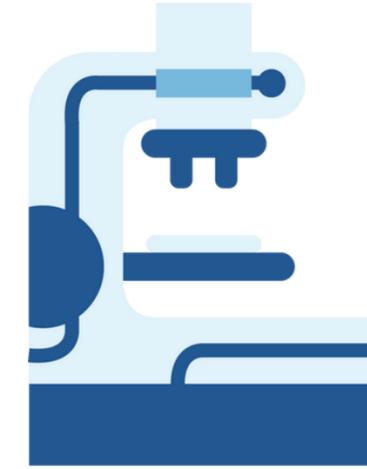
Event slogan, "Let's make it!" invites to create now and here!



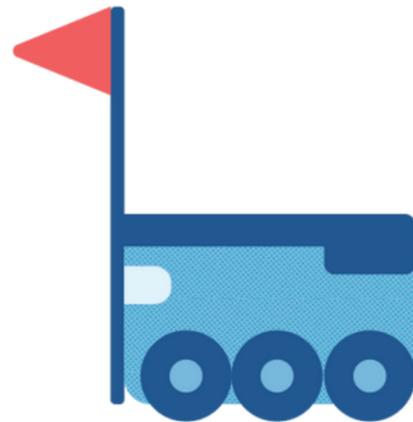
>20 years for the event



>160 participants annually



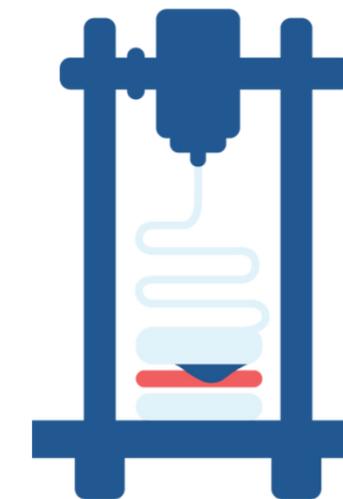
~70 innovations presented annually



~1,000 exhibition visitors



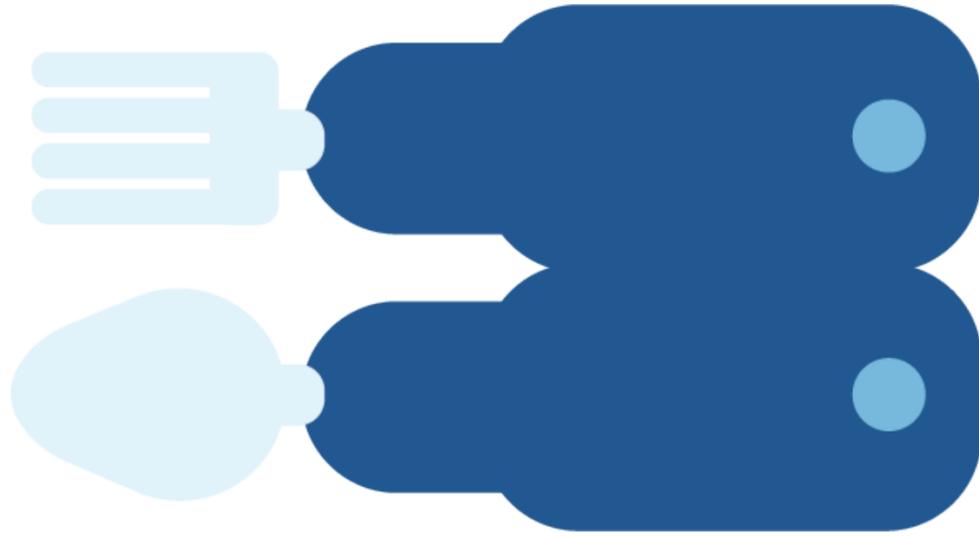
1 idea pitch competition during the exhibition



10-15 creators awarded annually

02

Innovation Areas



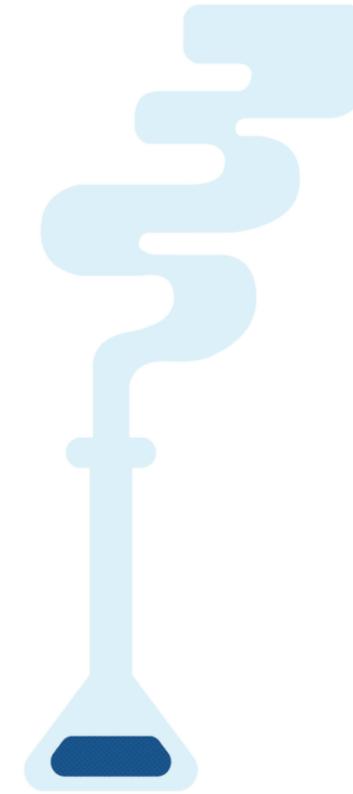
Food

Solutions related to food technology, production, safety, quality, promotion of healthy nutrition, education, packaging, food waste reduction, and waste minimization.



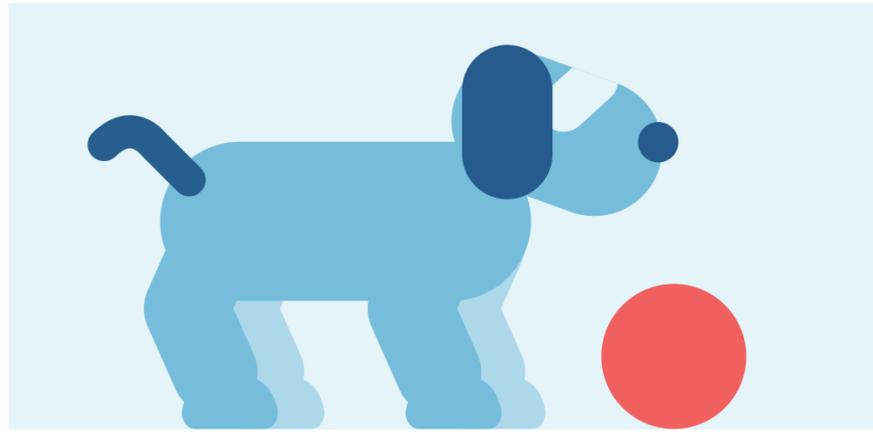
Health

Solutions for strengthening the healthcare system, ensuring better human health, promoting sustainable health economics, and related solutions.



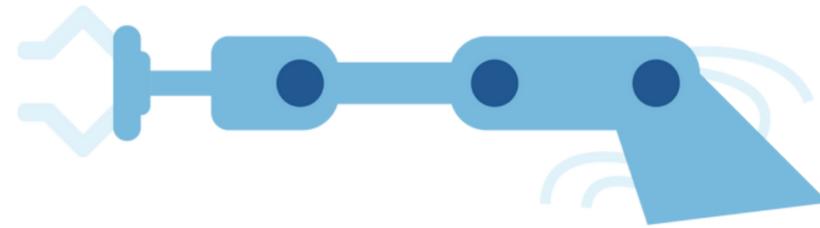
Environment

Solutions addressing challenges in the areas of climate, energy, waste, raw materials, air, water, and environmental quality, promoting circular economy, education, and related solutions.



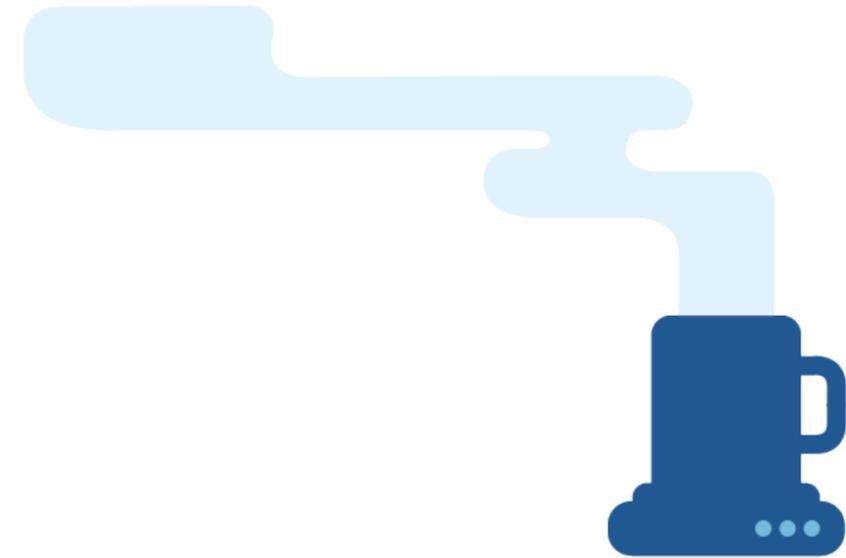
Inclusive and Creative Society

Includes social innovation, communication, education, gaming, entrepreneurship promotion, education, and related solutions.



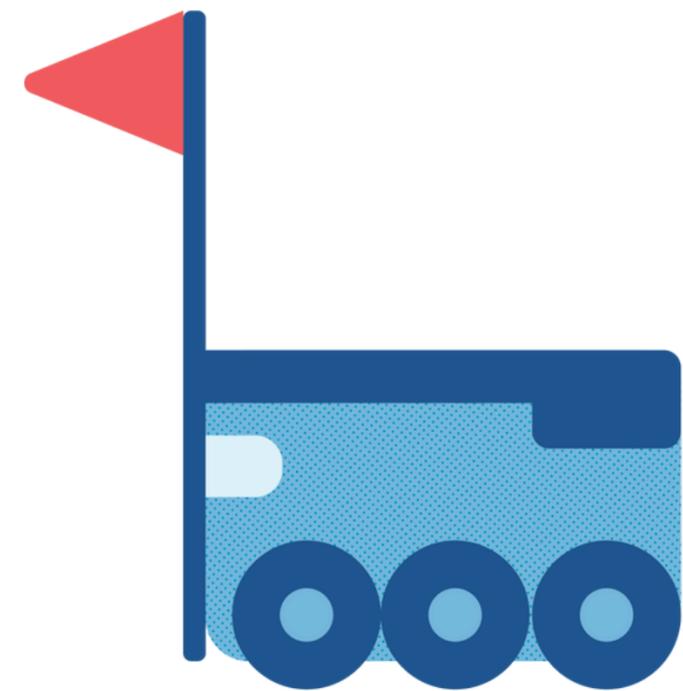
Defence and Space Solutions

Solutions for increasing national and European security and risk reduction. Innovative solutions advancing exploration, communication, and scientific discovery in space.



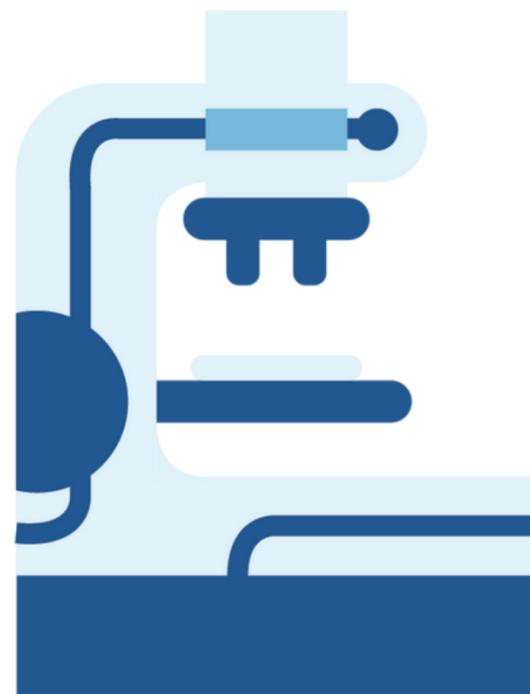
Digital Solutions

Mobile, computer, and other digital solutions in various categories.



Mobility

Solutions for all modes of transportation, mobility efficiency, network decongestion, safety improvement, sustainable urban growth, efficient use of public spaces, behaviour education, and related solutions.



Engineering

Solutions related to production process automation, robotics, electronics, electrical, mechanical, mechatronics, construction, transportation, information technology, and related solutions.

03

Partnership Proposal

Partnership Benefits and Opportunities

Company Positioning in the Event Communication:

- Prize established in the company's name
- Logo among partners on the official website (technorama.ktu.edu)
- On social media (up to 2 posts)
- During the event – distribution of the company's branded materials (1 roll-up or poster)
- Display the company's logo in the event video clip (the after movie)
- Long-term visibility in communication channels after the event

Talent Search and Participation in the Evaluation Committee:

- Opportunity to directly contact the exhibition participants
- Participation of one (1) company representative in the evaluation committee with decision-making power
- Participation of a company representative in awarding the prize during the award ceremony
- Opportunity to arrange a meeting with the winning team after the event
- Business-to-business (B2B) lunch during the event

Prize

1000€

Additional Promotion Opportunities on lrytas.lt Website

- Partner Integration on lrytas.lt Subpage
- Article dedicated solely to the event partner
- Promotion of the partner on social media
- Advertising banners with content in the related portal environment

The terms of the additional offer are coordinated by lrytas.lt representatives. If you are interested in promotion opportunities, please contact the "Technorama" organizers.



Contacts

Vaida Morkūnaitė - Mačiulienė

- +370 695 73 507
- technorama.ktu.edu
- vaida.morkunaite@ktu.lt

Do you have ideas on how you could contribute to the event? We invite you to chat about different collaboration opportunities!